

October 6, 2011

Reply To: **David M. A. Stack**
Direct Dial: **306 664 1277**
Email: **d.stack@mckercher.ca**

Assistant: Lynda Dash
Direct Dial: 306 664 1291

Sandra Finley
656 Saskatchewan Crescent East
Saskatoon SK S7N 0L1

Dear Madam:

Re: USSWORD Infringing Use of Registered Marks

We are solicitors for the University of Saskatchewan (the "University"), the exclusive owner of numerous trade-marks and official marks used by the University, including without limitation the above-described registered Official Marks in Canada (the "Marks").

Our client has used the Marks in Canada for many years, some since at least as early as 1905. No one is authorized to use the Marks in Canada except under written license from the University. This includes the use for any purpose, including without limitation political or social commentary purposes, especially if the use suggests an association or approval from the University.

It has recently come to our client's attention the "University of Saskatchewan" mark is being used as part of the name of a group calling itself University of Saskatchewan Senators Working to Revive Democracy ("USSWORD"). Specifically, this name has appeared on correspondence, and on the website <http://ussword.blogspot.com> (the "Website"). The University has not authorized or licensed USSWORD's use of the Marks in any way, and USSWORD's use of the Marks (or any of them) is contrary to law under the Trade-Marks Act, as well as being contrary to the University's Policy on the Use of University Trade-Marks. Accordingly, USSWORD's use of the Marks in Canada as aforesaid constitutes infringement of our client's trade-mark and official mark rights.

The University hereby demands that you immediately cease and desist from any and all unauthorized use of the University Marks including without limitation any use of the Marks,

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or any suggestion of association with the University on the Website. If you do not comply, we have instructions to pursue all available legal remedies.

Yours truly,

McKercher LLP

Per:

David M. A. Stack

DMS/lmd

Dear Madam,

Re: USSWORLD Managing Use of Registered Marks

We are solicitors for the University of Saskatchewan (the "University"), the exclusive owner of numerous trade-marks and official marks used by the University, including without limitation the above-described registered Official Marks in Canada (the "Marks").

Our client has used the Marks in Canada for many years, some since at least as early as 1905. No one is authorized to use the Marks in Canada except under written license from the University. This includes the use for any purpose, including without limitation political or social commentary purposes, especially if the use suggests an association or approval from the University.

It has recently come to our client's attention the "University of Saskatchewan" mark is being used as part of the name of a group calling itself University of Saskatchewan Students Working to Revive Democracy (USSWORLD). Specifically, this name has appeared on correspondence, and on the website <http://ussworld.blogspot.com> (the "Website"). The University

disapproves any use of the Marks in any way that is contrary to law under the Trade-Marks Act, as well as being contrary to the University's Policy on the Use of University Trade-Marks. Accordingly, USSWORLD's use of the Marks in Canada as aforesaid constitutes infringement of our client's trade-mark and official mark rights.

The University hereby demands that you immediately cease and desist from any and all unauthorized use of the University Marks including without limitation any use of the Marks.

A copy of this letter is being sent to:
Office of Intellectual Property
The University of Saskatchewan
107 Main Avenue North
Saskatoon, SK S0N 0A0, Canada
Telephone: 306-975-2250 • Fax: 306-975-2255
www.usask.ca

David M. A. Stack
Solicitor
McKercher LLP
107 Main Avenue North
Saskatoon, SK S0N 0A0
Canada
Telephone: 306-975-2250 • Fax: 306-975-2255
www.mckercher.ca